

Stakeholder Analysis of an Academic Biobank

Karine SARGSYAN, Petra STORY, Gabriele GRANITZ, Tanja MACHEINER,
Berthold HUPPERTZ

Biobank Graz

Medical University of Graz, Austria

Background

Stakeholders are individuals, groups or organizations with interest or concern in an institution. They can affect or be affected by the organization's actions and policies. The growing number of new biobanks underlines the importance for each and every biobank to identify their stakeholders.

Methods

At Biobank Graz identification of stakeholders was done in the framework of writing a business plan. Here, stakeholders were identified and subsequently analysed, evaluated and related to specific influencing factors. Based on these results interventions and strategies were planned and implemented into a risk plan.

Results

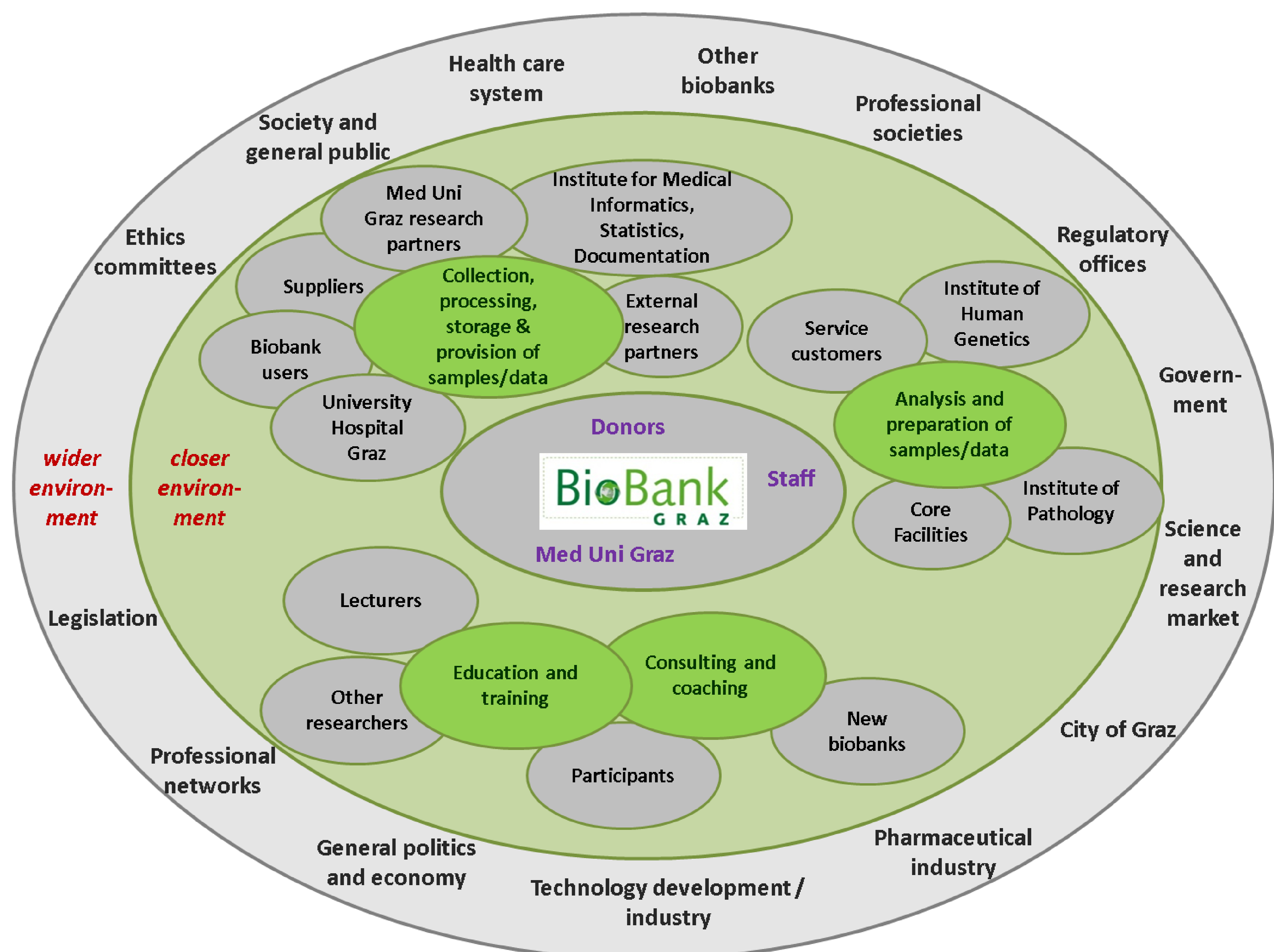
The following stakeholders of Biobank Graz were identified:

(1) Stakeholders directly associated to Biobank Graz such as donors, staff and Medical University of Graz as the owner of Biobank Graz.

(2) Stakeholders within the closer environment (e.g. biobank users, service customers, research partners) were assigned to core activities of Biobank Graz. These core activities are

- collecting, processing, storing and providing samples and data,
- analysis and preparation of samples and data,
- education and training, and
- consulting and coaching.

(3) A large number of stakeholders was identified in the wider environment such as other biobanks, legislation, ethics and general public.



Conclusion

The stakeholder analysis is an important tool for biobanks to identify the optimal future strategy and to evaluate potential risks.

It is important to communicate continuously with stakeholders to be able to act and react to changes quickly.

Implementing a stakeholder analysis in the management strategy is recommended to all biobanks.